

## DOING GOOD IS GOOD FOR BUSINESS

Employee engagement and a demonstrated commitment to social responsibility is key to employee retention. Recent surveys show that that 92% of employees want to work for a company who share their values and 63% want to work for a company that offers volunteer time off.

United Way of Marathon County offers a variety of opportunities to engage your employees in volunteerism while making a meaningful impact in our community, regardless of your budget. Companies whose employees engage in volunteer activities increase the success of their workplace campaign. Design your corporate engagement plan today!

## GET INVOLVED: WORKPLACE ENGAGEMENT OPPORTUNITIES IN 2023

### Year-Round Opportunities

**Donation Drives\*:** Collect high need items for local families and individuals. These could include things like hygiene products, cleaning products, food, winter clothing, etc. United Way will either distribute these items through our community closets or direct them to local agencies supporting community needs.

**Community Closet Workday\*:** Spend a few hours or more with your employees sorting, organizing, cleaning, and filling orders in our community closets.

- Boots to Work – provides new or gently used steel-toed boots for members of the workforce.
- Career Closet – individuals who are seeking employment or need workwear to start a new job can shop the closet to find the items they need.
- Rebecca’s Closet – Human Services professionals can request clothing items from Rebecca’s Closet for their clients who need infant through size 14/16 clothing.

**New in 2023! Share the Harvest\*:** United Way staff will pair your team with a member of the Marathon County Hunger Coalition to set up a table at a local farmers’ market to collect leftover and donated produce. The food collected is then distributed to local food pantries, ensuring community members have access to fresh, healthy options. Available mid-June through mid-September.

**Kit Building:** Engage your employees through team building as they pack:

- Calm Kits
- Community Resource Bags
- Food Kits (Snack or Meal)
- Laundry Kits
- Menstrual Hygiene Kits
- Personal Care Kits
- Welcome Home Baskets

<b>Tier 1 (lowest cost)</b>	United Way provides supply list and sponsor label template. Your team will purchase supplies, print labels, build kit at workplace, and deliver completed kits to United Way office.
<b>Tier 2</b>	United Way purchases supplies based on your budget, prints sponsorship labels, and (a) hosts project onsite or (b) you pick up supplies to complete project at workplace and return to United Way office.
<b>Tier 3 (highest cost)</b>	United Way purchases supplies and (a) delivers all materials to company office and picks up completed kits or (b) hosts your team at United Way office. Also included: Guest speaker related to project impact area will provide education about the project and the impact it makes in the community.

## Special Events – Mark Your Calendars!

**New in 2023! Lunch, Learn, and Do – May 2023:** Understanding ALICE – What is ALICE (Asset Limited Income Constrained, Employed)? How does it affect our community? Why is United Way of Marathon County committed to serving this population? Learn the answers to these questions and more, while enjoying lunch and a hands-on volunteer project.

**Collective Impact Bus Tour – September 2023:** Take your workplace on a bus tour! Learn about United Way's community partnerships and funded programs. Tour will culminate in a volunteer project.

**New in 2023! Lunch, Learn, and Do – September 2023:** Period Poverty – Despite being a basic need for a large swath of the population, menstrual hygiene products are not covered by government assistance programs, and are rarely provided at no cost in schools. Find out how this issue affects people in our community, and take part in a project that will help make these products accessible to local students. Lunch included!

**Make a Difference Day\* – October 28, 2023:** Make a difference in the lives of community members by raking yards for those who are elderly or physically unable to do this work themselves, allowing them to live with greater independence in their homes.

**New in 2023! Harvest Service Days\* – Summer/Early Fall 2023** Local farms have dedicated a portion of their fields to grow food that will feed those in need in our community. Sign up to participate in a work day to harvest vegetables before they are donated!

**Turkey Trot\* – November 23, 2023:** Every year runners and walkers spend their Thanksgiving morning in a race that raises thousands of dollars for the Marathon County Hunger Coalition. Volunteer teams can help as course marshals, setting up and restocking refreshment areas, or tearing down post-race so everyone can get to their Thanksgiving festivities.

More opportunities to come as dates are finalized! Watch for communications about how to register for special events as dates approach.

*\*Opportunities that do not require a financial commitment, simply a commitment of time and enthusiasm!*

Learn more at [unitedwaymc.org](https://unitedwaymc.org)

Contact United Way of Marathon County:

**Carly Hanney**

Director of Community Engagement

Email: [channey@unitedwaymc.org](mailto:channey@unitedwaymc.org)

Phone: 715-298-5719

