

## 2021 Funding Plan by Focus Area

\*Collaborative Grant - More than one agency participates in the grant.

United Way  
of Marathon County



<b>EDUCATION: Focus Area – Improve school readiness.</b>		
<b>Agency</b>	<b>Program Name</b>	<b>2021 Funding Plan</b>
Children's Hospital of WI Community Services	Group-Based Parenting Education	\$30,000
Children's Hospital of WI Community Services	Start Right Healthy Families	\$65,000
Children's Hospital of WI Community Services	Triple P	\$50,000
Childcaring	Good Start Grants	\$243,660
LENA Foundation	LENA Start Marathon County	\$20,000
		<b>\$408,660</b>

<b>EDUCATION: Focus Area – Improve academic performance &amp; career readiness.</b>		
<b>Agency Name</b>	<b>Program Name</b>	<b>2021 Funding Plan</b>
Boys & Girls Club of the Wausau Area	Academic Success, Career Readiness, Good Character & Leadership	\$83,340
Samoset Council of Boy Scouts of America	Scouting Outreach	\$30,000
Big Brothers Big Sisters of North Central WI	Youth Mentoring	\$100,000
Girl Scouts of the Northwestern Great Lakes	Reaching Out	\$30,000
Spencer Kids' Group	Spencer Kids' Group Youth Center/SHIP	\$20,000
		<b>\$263,340</b>

<b>FINANCIAL STABILITY: Focus Area – Increase skills to improve financial stability.</b>		
<b>Agency Name</b>	<b>Program Name</b>	<b>2021 Funding Plan</b>
Catholic Charities of the Diocese of La Crosse	Project Step Up	\$25,000
The Salvation Army	Pathway of Hope (POH)	\$8,000
Wisconsin Automobile & Truck Education Association	Wheels to Work	\$16,000
		<b>\$49,000</b>

<b>FINANCIAL STABILITY: Focus Area – Improve food security and increase safe &amp; affordable housing.</b>		
<b>Agency Name</b>	<b>Program Name</b>	<b>2021 Funding Plan</b>
AIDS Resource Center of Wisconsin	ARCW Food Pantry Program	\$1,500
Catholic Charities of the Diocese of La Crosse	Beyond Shelter	\$16,000
Catholic Charities of the Diocese of La Crosse	Wausau Warming Center	\$24,000
North Central Community Action Program	Emergency Food Assistance Fund	\$25,000
North Central Community Action Program	Emergency Housing Assistance Fund	\$185,000
The Salvation Army	Meal Program	\$20,000
The Salvation Army	Shelter (Transitional Living Center)	\$45,000
The Women's Community	Transitional Living Program	\$40,000
		<b>\$356,500</b>

<b>HEALTH: Focus Area – Decrease relationship violence and sexual assault.</b>		
<b>Agency Name</b>	<b>Program Name</b>	<b>2021 Funding Plan</b>

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Children's Hospital of WI Community Services	Marathon County Visitation Program	<b>\$19,750</b>
Peaceful Solutions Counseling	The S.A.F.E. Program	<b>\$46,750</b>
Peaceful Solutions Counseling	The Mentoring and Aftercare Program	<b>\$11,250</b>
Wisconsin Judicare	Domestic Violence Intervention Project	<b>\$12,000</b>
The Women's Community	Domestic Abuse Victim Services	<b>\$60,000</b>
The Women's Community	Sexual Assault Victim Services	<b>\$55,000</b>
		<b>\$204,750</b>

<b>HEALTH: Focus Area – Improve mental health.</b>		
<b>Agency Name</b>	<b>Program Name</b>	<b>2021 Funding Plan</b>
Children's Hospital of WI Community Services	Child and Family Counseling Program	<b>\$42,000</b>
Community Foundation of North Central Wisconsin	Marathon County School-Based Counseling Consortium	<b>\$24,000</b>
North Central Health Foundation	Community Corner Clubhouse	<b>\$10,000</b>
Peaceful Solutions Counseling	Childhood Trauma Mental Health Therapy	<b>\$40,000</b>
Peaceful Solutions Counseling	Mental Health Counseling	<b>\$71,000</b>
Wisconsin Alliance for Women's Health	Providers and Teens Communicating for Health in Central Wisconsin	<b>\$4,000</b>
		<b>\$191,000</b>

<b>HEALTH: Focus Area –Reduce alcohol and drug abuse.</b>		
<b>Agency Name</b>	<b>Program Name</b>	<b>2021 Funding Plan</b>
North Central Health Foundation	Hope House Sober Living	<b>\$5,000</b>
Peaceful Solutions Counseling	Substance Abuse Outpatient Treatment	<b>\$52,500</b>
Peaceful Solutions Counseling	The CHOICES Program	<b>\$8,000</b>
		<b>\$65,500</b>

<b>HEALTH: Focus Area – Improve seniors' ability to live independently.</b>		
<b>Agency Name</b>	<b>Program Name</b>	<b>2021 Funding Plan</b>
Faith in Action of Marathon County	Support for Seniors	<b>\$22,750</b>
Wausau Area Mobile Meals	Wausau Area Mobile Meals	<b>\$36,000</b>
		<b>\$58,750</b>