

20 Days of E-mail



"Twenty Days of United Way E-mail" helps you educate your co-workers about the value of United Way and improves your campaign results. These short statements are designed to be copied into a daily e-mail communication, but please distribute this information through whatever means is most appropriate for your company.

1. United Way of Marathon County Partner Programs serve one of four County residents each year. With a higher number of working poor and increased family stresses, our community's needs are increasing. Your help is more important than ever.
2. United Way provides several special services to our community. One of these is United Way's 2-1-1 -- a program designed to connect people to the community resources that can help. Call 2-1-1 24 hours a day, 7 days a week.
3. Nearly 86 cents of every dollar contributed to United Way of Marathon County goes directly to essential health and human service programs right here at home. United Way of Marathon County's operating costs are far lower than the 33% recommended by the Better Business Bureau. United Way is the most cost-effective way to create lasting change in our community.
4. United Way Partner Programs are held accountable. Community volunteers review and monitor programs for results and cost effectiveness. Funding decisions are based on the impact these programs have on the priority needs in Marathon County.
5. When you give to United Way, your money goes far, but not far away. Dollars raised in our community stay in our community to help build a better place for all of us to live, work and raise a family.
6. United Way provides community solutions by researching community needs, finding programs that can best address those needs, and monitoring program results to ensure that your contribution is addressing the underlying causes of real issues.
7. United Way encourages you to get involved in our community. GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED.
8. United Way is the most powerful way to give to your community. By adding your gift to that of so many others, we can accomplish so much more than we could alone.
9. No matter what you give, a gift to help others is one of the most powerful experiences you can have.
10. United Way of Marathon County is narrowing its focus on the critical issues of education, income and health. In each area, there are specific goals and strategies that will create lasting change in our community.

11. Payroll deduction allows you to make a big impact with a small gift each pay period. If everyone make a gift fo \$1 or \$2 each week, we can meet the increased needs in our community.
12. United Way has many volunteer opportunities--campaign, impact teams, board member, office help and more. Other volunteer opportunities are also available at many local organizations. Check out the Volunteer Connection on our website at www.unitedwaymc.org.
13. United Way helps people when they need it now and delivers long-term solutions to help people thrive for years to come.
14. United Way knows how to respond to current needs because we participate in a community needs assessment. The 2007-2009 LIFE (Local Indicators for Excellence) Report contains information about the quality of life in our community and the areas we need to improve. You can download a copy from our website or pick one up at the United Way office.
15. If you have a question about how you can LIVE UNITED, visit our web-site at www.unitedwaymc.org.
16. United Way encourages programs to work together to address community needs. By organizing partnerships, providing opportunities for networking, maintaining a list serve, and sponsoring educational opportunities, United Way is helping our partners be more effective.
17. Ready to Read, a United Way initiative, provides free, new books to children under the age of 6 in Marathon County. Parents also receive information about the importance of reading to their infants and toddlers. For information, contact United Way at 715-848-2927.
18. When we make a difference in the life of one person, we make our entire community stronger. That's why we invite you to join us, to LIVE UNITED.
19. United Way of Marathon County is recognized as a leader in creating community partnerships that get results.
20. The strength of our community depends on the strength of our United Way. The strength of our United Way depends on you. Give. Advocate. Volunteer. LIVE UNITED.